



### Strategic Planning Update February 2, 2009

#### **Communicating the Draft Plan**

- 🌀 A webpage specific to the Strategic Planning Process in the district has been created to provide information regarding the strategic planning process and specific components of the plan drafted by the committee. - [www.LancasterISD.org/strategic](http://www.LancasterISD.org/strategic)
- 🌀 Brochures and fliers were created with the draft of the plan and an overview of the process.
- 🌀 Face-to-face meetings were conducted at each campus and for each department to inform staff.

#### **Action Team Volunteer Search**

- 🌀 A team of 20 – 25 volunteers are needed for each of the five teams.
- 🌀 An online form was created to accept volunteer information from the district website.
- 🌀 Brochures and fliers were distributed to seek volunteers to participate on action teams.
  - Students given backpack fliers.
  - Collection boxes placed on each campus.
  - Brochures distributed to district staff.
  - Brochures distributed at community events.
- 🌀 All volunteers were placed on Action Teams.
- 🌀 Additional volunteers have expressed a desire to participate since the Kickoff meeting and are being placed on the teams as they make their desire known.

#### **Action Teams**

- 🌀 Each Action Team will be led by Co-Leaders.
- 🌀 The Action Team Kickoff meeting was conducted Thursday, January 15, 2009 at the 6<sup>th</sup> grade wing cafeteria. The event featured a 30 minute overview and explanation of the task followed by the teams assembling into their groups for introductions and strategy focus.
- 🌀 Action Teams established meeting schedules which will be posted to the district website.
- 🌀 Sixty-one volunteers were in attendance for the first Action Team meeting.
- 🌀 Sixteen members of the Planning Committee were in attendance in support of the Action Teams.
- 🌀 Each of the action teams has completed a second meeting.

#### **Additional Information**

- 🌀 Howard Feddema conducted the Action Team Leader training on January 13, 2009.
- 🌀 The second Action Team Leader training is planned for March 2009.